

Creating a new space:

our experience of reading list advocacy in NUI Galway

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NUI Galway
OÉ Gaillimh

A Reading List of Recipes

Academic Year 2016/17



By **Hugo Kelly**
a librarian

Already in My
Lists

Short and Simple - 30 mins or less 14 items

How to Cook Jacket Potatoes as a Student Snack - For Dummies

Webpage

Online Resource

Read status ▼

Add note

Fast-fix fried rice | BBC Good Food

Webpage

This vegetarian dish is a 12 minute one-pan supper

Online Resource

Read status ▼

Add note

Cheap-as-chips veggie pizza

Webpage

Impress EVERYONE with this simple flatbread pizza.....

Online Resource

Read status ▼

Add note

Curried Chickpeas with Spinach - Budget Bytes

Webpage

A nutritious vegetarian winner. Reheats well. Tasty, filling and very good for you

Online Resource

Read status ▼

Add note



NUI Galway
OÉ Gaillimh

Overview

- Development of our Reading List Service
- Success (and non-success)
- Advocating the reading list space
- Rollout of the service
- Key statistics
- Student feedback and engagement
- Challenges and ongoing advocacy

space, ^{n.1}

a part or section marked off in some way from a larger area or extent; a division, section.

"space, n.1." *OED Online*. Oxford University Press, December 2016. Web. 6 January 2017.



Development of the Reading List Service 2010-



Desk Reserve Service

- Books placed in a defined, secured area
- Available for 3 hour or 24 hour loan
- Very high fines for late return
- Driven by academic staff requests

Reading List Provision

Each semester academic staff asked to submit their reading list

- Indicate which titles were core and background reading
- Specific chapters students were to read
- Module Code and Class Size

Library Staff ensure:

- Appropriate number of copies and loan status relative to class size
- Shorter loan periods (1-day and 3-day) on open access
- Purchase of e-book version
- Scan of a single chapter or journal article for delivery via Blackboard



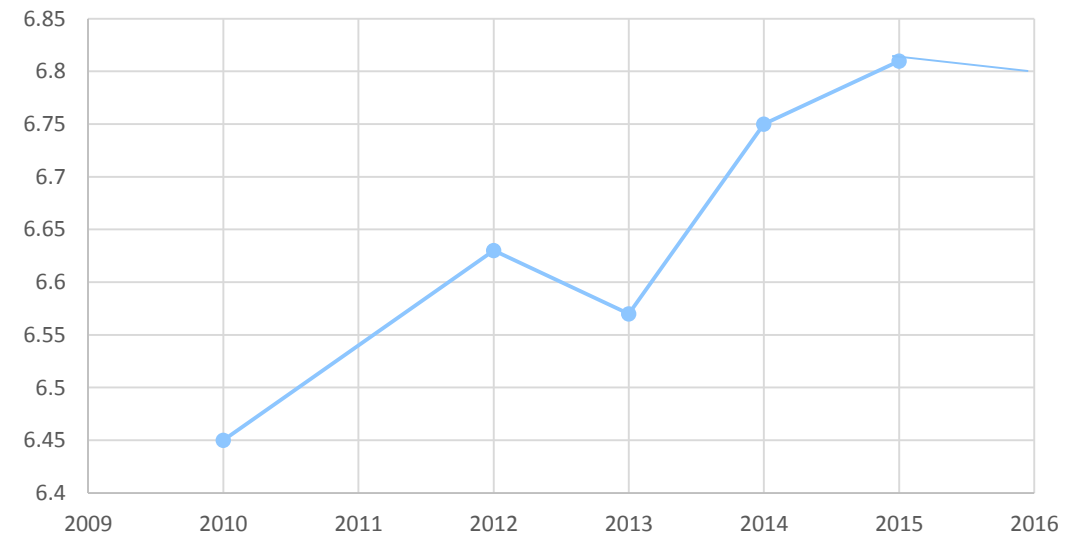
A Success?

First 3 years of service 2010-13:

- 7500 additional print books purchased
- 350 e-books purchased
- 3500 items were given new loan status
- 320 chapters or articles scanned and delivered via Blackboard

Improving student satisfaction:

UG Libqual Rating: "The printed library materials I need for my work"



In reality...

- We received reading lists from just **17%** of the modules active in 2012/13
- Staff time involved in checking lists quite considerable
- Duplication of effort - if the same list is submitted year after year, it will be checked multiple times
- Working outside of Library and University systems
- A survey of academic staff produced more information



Academic response

Reasons:

- too busy or have too heavy an admin load (15%)
- timing of requests for reading lists didn't match when they prepared their reading lists (8%)
- lists weren't finalised before the start of the semester (5%)
- lists are subject to change (5%)
- easier to just put content on Blackboard (5%)
- content is already in the library (7%)
- easier to order the material, then library doesn't need lists (5%)

Themes:

- “one size fits all” approach doesn't suit the variety of formats, times of year, range of purposes and uses of reading lists
- Service misfit where reading lists are created per topic, and shared on lecture slides or via Blackboard week by week
- **Students need to learn to search for information for themselves**

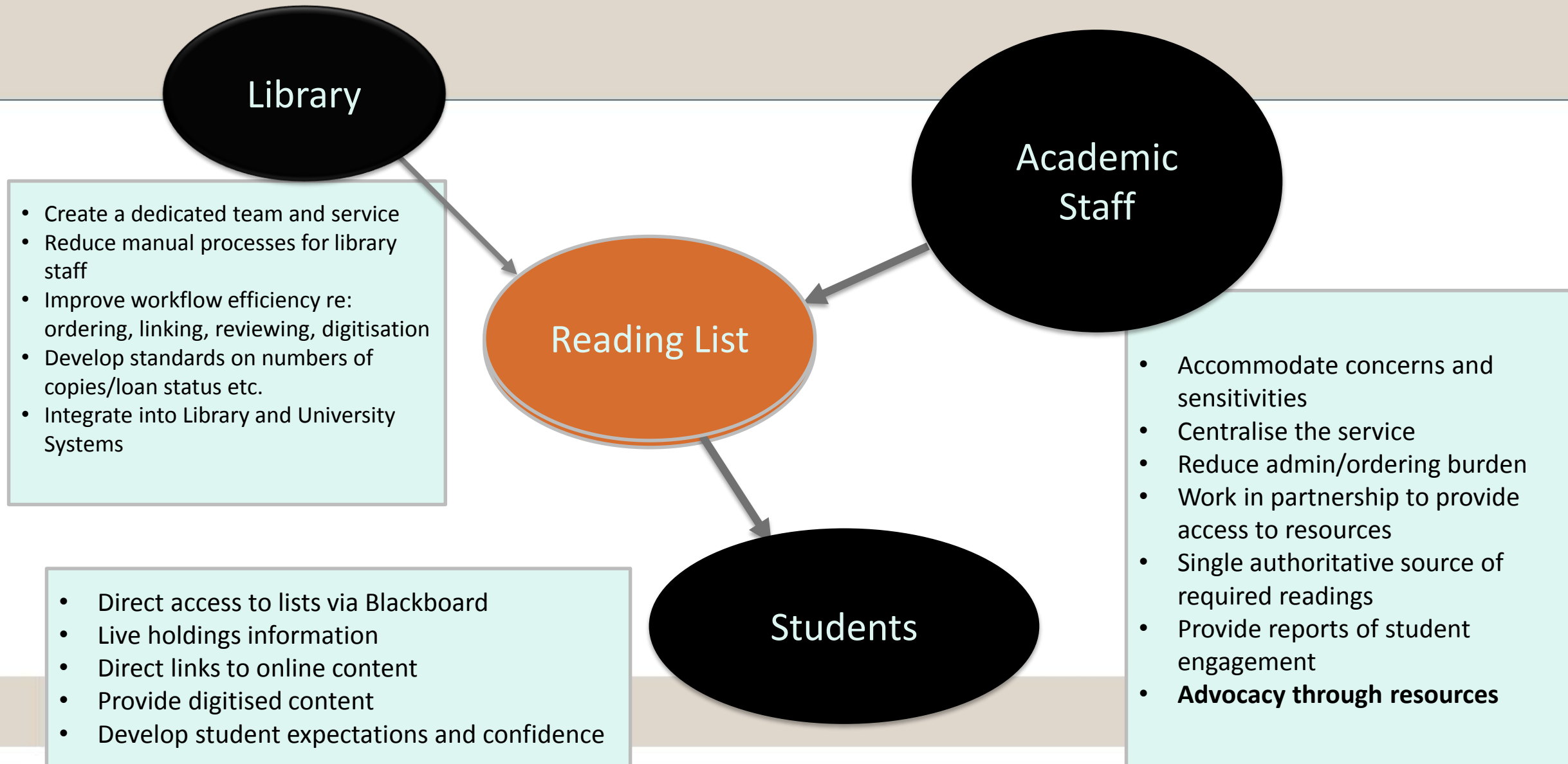


Academic response: linking from Blackboard to resources

- 43% upload PDFs of articles or reports to Blackboard
- 25% upload scanned book chapters to Blackboard
- 20% provide links to web resources or YouTube videos
- 12% provide links to journal articles
- 3% provide links to e-books



Advocating the Reading List Space



Enter the Reading List Management System

Childhood and Children's Rights Academic Year 2016/17



By **Caroline McGregor**
an academic

Caroline McGregor

Add to My Lists

Linked to: [SP689-I](#)
Created: 5 months ago
Last updated: 5 months ago

GENERAL Childhood and Children's rights 4 items

[Why It Remains Important to Take Children's Rights Seriously](#) - Michael Freeman 01/03/2007

Article Core

Read status ▾

Add note

[Changing Paradigms and Conditions of Childhood: Implications for the Social Professions and Social Work.](#) - Graham, Mekada1 2011

Article Core

Read status ▾

Add note

[Children's rights and power: charging up for a new century](#) - Mary John 2003 (electronic resource)

Book Core

Online Resource

Read status ▾

Add note

[Children: rights and childhood](#) - David Archard 2004 (electronic resource)

Book Core

Online Resource

Read status ▾

Add note

Children's Rights in Ireland 11 items

[Convention on the Rights of the Child](#)

Legislation Recommended

Online Resource

Read status ▾

Add note

[Family and Family Change in Ireland: An Overview](#) - J. Canavan 01/01/2012

Article Recommended

Read status ▾

Add note

[Report into the Catholic Archdiocese of Dublin, July 2009](#) - Dublin Archdiocese Commission of Investigation, Ireland 2009

Book Recommended

Online Resource

Benefits matching our Goals

- Integration with Blackboard
 - Students get access to lists within Blackboard
 - Including information on live library holdings and availability
 - Including direct links to e-journal articles or e-books
 - Academic staff only have to maintain one version of their list
- Integration with Library Catalogue
 - Easy addition of references to lists for academic staff
 - Easier checking against holdings for library staff



Creation of Collection Development Team

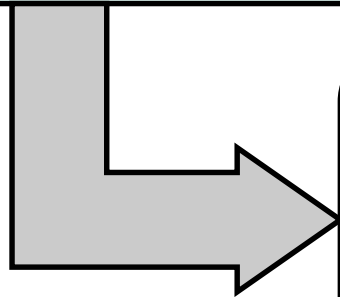
- Reading List Service
 - Purchase new books if necessary (no need for separate ordering)
 - Change loan statuses on books- 3 day, 1 day etc.
 - Check links to e-books and full text articles
 - Scan requested chapters or articles and insert link on Blackboard
 - Training
 - Advocacy through resources



Rollout of the Reading List Service: key advocacy

Pilot Phase for
Semester One
2015/16

- Three year pilot
- Part funded by the Students Union Project Fund
- Implementation & Training
- Select early adopters (ca. 100 modules)
- Developing workflows with acquisitions
- Selective promotion



Collection
Development
Team formed

- Team creation following Library restructuring
- New workflows developed for list review and follow up actions
- Team training
- Integration into new acquisitions workflows
- Training and Marketing materials



Rollout of the Reading List Service: key advocacy

- **Official launch June 2016**
- Target key disciplines/units
- Weekly training & 1:1 training
- Engagement and persuasion
- CELT Seminar
- Promotion, marketing & social media, University diary of events



Key Statistics 2016/17

Visits: 9140

Unique Visitors: 5326

Page Views: 31430



Reading List System – Access

Operating System	Sessions
Windows	1,709
Macintosh	320
iOS	244
Android	131
Chrome OS	11
Linux	7
Windows Phone	2



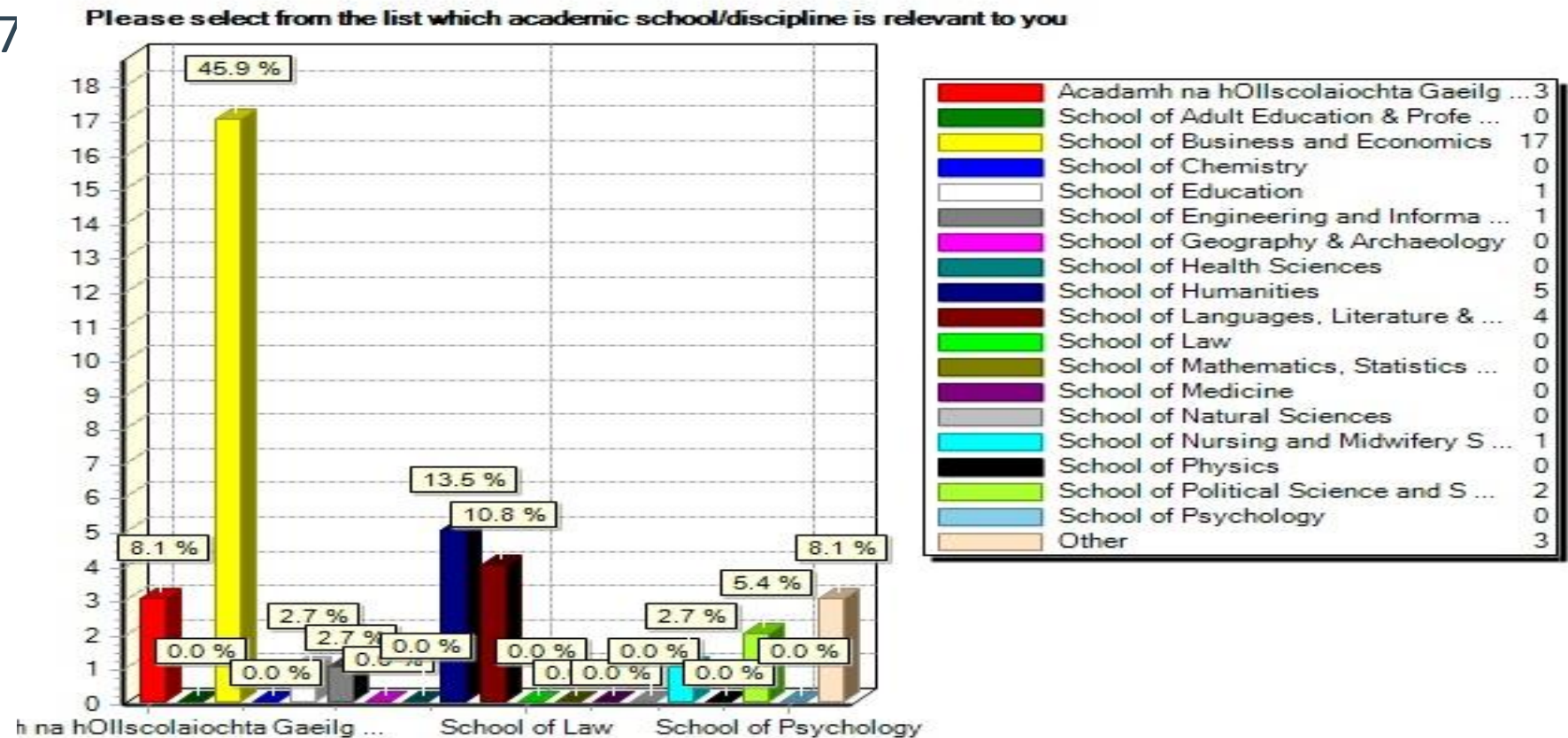
Student Engagement

- MG328 Human Resource Management **1455 views**
- AY104 Introduction to Financial Accounting **822 views**
- MD224 Central Nervous System **881 views**
- GF202 Staidéar na Meán Comhaimseartha **511 views**
- TE153 Critical Thinking **345 views**
- SH1100 First Year Spanish Beginners **323 views**



Student Reading List Experience - Survey

- Semester I, 2016/17
- 39 respondents



Survey Responses

- *I am more likely to read items from my reading list when they are easily available to me: **62%** strongly agreed, **33%** agreed*
- *The Reading List System makes preparing for exams, essays and projects more straightforward: **47%** agreed, **24%** strongly agreed*
- *The Reading List System improves my overall engagement with the course module: **42%** agreed, **18%** strongly agreed*



Survey Comments

- “It's easy to use and reliable.”
- “Very good and efficient.”
- “I think it is a brilliant idea as it allows lecturers to provide students with the books they recommend or have used for a particular topic that is available in the library.”
- “I have only used the reading list system for one of my modules, but it has cut out the usual fiasco of trawling library search pages which is very helpful. It makes engaging with course material easier because I don't have to rely on just my own (possibly lost) notes to find the books needed.”



Challenges

- Moving decision making from academic staff to the Library
- No culture of top-down directives
- We needed to make the reading list service attractive to academic staff
- New way of working for academic staff
- Bringing academic staff on board
- Uptake across disciplines varies, some more responsive than others
- Technical issues



Ongoing Advocacy

- Library Operational Plan 2016/17: target of **700** reading lists published
- Increase outreach
- College meetings
- School/discipline meetings
- Collection management policies
- Ongoing training series, 1:1 sessions available also

