



Academic and National Library Training Co-operative  
[www.anltc.ie](http://www.anltc.ie)

## ANLTC Blog Judging Criteria

**Date:**

**Blog Name:**

**Judge's Name:**

### **Guidelines for Judges**

Please take a note of some of the specific guidelines for some criteria

#### **The Blog is written in a compelling, engaging, entertaining and/or informative style?**

Please note the 'OR' in this criteria e.g. if a blog is informative then it can be marked high even if it is not entertaining. **NB:** This guideline relates specifically to evaluation Q1.

#### **Is the Content Unique?**

Is the content original- i.e. if it has not been copied (plagiarised) from elsewhere, it get a good score. If there is content from another source it must be properly referenced. **NB:** This guideline relates to all content of the BLOG

#### **Are the Photographs/Images attributed to their source?**

If the blogger owns the photographs they are encouraged to cite themselves as the source. All other imagery, photographs, etc. must be properly referenced. Any images with water marks will be given a low score and bloggers will be advised to remove them. **NB:** This guideline relates to all content of the BLOG

Each of the ten categories are to be scored on the next 2 pages. Please read all blog posts for each blog to give an overall score. Please place a check mark under the score you wish to give to the blog in regard to the evaluation question. There is a section at the end of the document for judges to include feedback for participants to improve their blogs after the competition this feedback will be collated and each entrant will get feedback, in order to maximise the learning from the competition. Once completed please retain a copy and then send a copy to Helen Fallon at [Helen.B.Fallon@nuim.ie](mailto:Helen.B.Fallon@nuim.ie)

### Scoring Sheet

The following are a range of categories to be reviewed in the evaluation of the blog. Each of the categories is scored on a ranking scale where

**1 = Poor, 2 = Acceptable, 3= Good, 4= Very Good and 5= Exceptional**

**Q1. The Blog is written in a compelling, engaging, entertaining and/or informative style**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q2. The content and theme of the blog is related to the area of Library & Information Services**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q3. The use of photographs, imagery, or graphics enhances the content of the blog**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q4. If photographs, imagery, graphics are used have they been correctly attributed to their source**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q5. Spelling and Grammar are at an acceptable standard**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q6. The list of followers is evident on the blog**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q7. The content of the blog demonstrates an engagement with the topic and a progression in development**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q8. The content of the blog is of relevance to the target audience**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q9. There is demonstration of the use of tagging for content to make the blog more searchable and discoverable**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Q10. . Blog posts have been published on a regular basis**

<b>1 = Poor</b>	<b>2 = Acceptable</b>	<b>3= Good</b>	<b>4= Very Good</b>	<b>5= Exceptional</b>

**Overall Score:**

	<b>Score</b>
<b>Q1</b>	
<b>Q2</b>	
<b>Q3</b>	
<b>Q4</b>	
<b>Q5</b>	
<b>Q6</b>	
<b>Q7</b>	
<b>Q8</b>	
<b>Q9</b>	
<b>Q10</b>	
<b>Total</b>	

**Judges Feedback**

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